

Ancillary Meeting Guidelines
Effective: February 7, 2025
Meeting Dates: December 6-9, 2025
Orange County Convention Center – Orlando, FL

Introduction

The American Society of Hematology (ASH) Annual Meeting & Exposition brings together over 30,000 professional attendees committed to the diagnosis and treatment of hematologic diseases each December. This presents a prime opportunity for affiliates of ASH – exhibitors, corporate supporters, ASH members, patient groups, nonprofit organizations, attendees, and investors – to hold meetings and events in connection with the four-day ASH annual meeting.

ASH encourages affiliates to take advantage of this opportunity and has established

ASH Invited Speaker Participation in Ancillary Meetings

All invited speakers are prohibited from presenting at ancillary meetings. If a speaker agrees to present at an ancillary meeting and subsequently accepts an invitation from ASH to speak at any official session or program, they will forfeit the ability to speak at the ancillary meeting. Due to ASH being the sole provider of all educational and scientific content during the ASH annual meeting, Key Opinion Leaders (KOLs) are prohibited from speaking on a specific topic at ancillary events.

All organizers are required to ensure any speakers selected for an ancillary event are not ASH invited speakers. A detailed list of confirmed invited speakers will be available on the [ASH website](#) (on this [FSS] page, scroll down to the Speakers section) in July with weekly updates being made as additional annual meeting speakers are confirmed. The list may be amended by ASH at any time prior to the start of the ASH annual meeting.

Please note: ASH abstract presenters (oral and/or poster) are not prohibited from speaking at ancillary meetings. They must, however, present their embargoed information at the official ASH

		Press Briefing Private Interview Room
Tier 3	\$550	Internal Sales/Business/Staff Meetings Investigator Meeting/Industry Update Investor Meeting Private Food & Beverage Function

) Each Ancillary Meeting Request must include: (a) the identity of 26.9 (e)-27.4 (:)21:e ew [9 (o~~8~~-2.2rg(n)0.9

Hospitality Suites

All requests for exhibitor hospitality suites (parlor suites connected to guest rooms) in hotels within the ASH room block must be submitted through the official housing bureau, SPARGO, Inc. Hospitality suites are best suited for use as lounges where food and beverages are typically provided for attendees to come and go as desired.

ASH understands some exhibitors may wish to hold planned meetings in hospitality suites involving ASH attendees. These meetings are only permitted during the approved dates/times outlined above. Each planned meeting or event must be submitted through the online ancillary event request website **after** obtaining the hospitality suite through the housing department at SPARGO, Inc.

Release and Indemnification of ASH

The organizer of any ancillary meeting must agree that: (a) it is solely responsible for the conduct and content of the ancillary meeting, and ASH has no such responsibility; (b) ASH's approval of the ancillary meeting request signifies only that ASH will endeavor to provide space for the ancillary meeting and is not an endorsement of the conduct or content of the ancillary meeting; and (c) it will release, indemnify, defend, and hold harmless ASH and its officers, directors, employees, and agents from and against all claims, damages, losses, and expenses, including reasonable attorneys' fees, that may be asserted against or incurred by ASH or any of its officers, directors, employees, or agents in connection with the ancillary meeting, whether or not such claims, damages, losses, or expenses are caused in whole or in part by the negligence of ASH or any of its officers, directors, employees, or agents. 8 (i)56 8 (i)5Sanerms